CAFAM Chinese New Year Sponsorship Opportunities

Who We Are

For over 25 years, CAFAM has been Maine’s principal non-profit organization dedicated to Chinese culture and enrichment. Our purpose is to promote friendship between non-Chinese Americans and Chinese people, whether from the People’s Republic of China, Taiwan, Malaysia, Singapore or elsewhere.

With a growing organization of 300+ members, we promote awareness of and appreciation for Chinese culture and attempt to assist individuals with China-related questions. CAFAM strives to meet its mission by holding annual public events, partnering with the CAFAM Chinese School, publishing educational and informative bimonthly newsletters, and collaborating with other community organizations such as USM’s Confucius Institute.

Chinese New Year Celebration

The largest and most anticipated event for CAFAM and the CAFAM Chinese School, the Chinese New Year (CNY) Celebration is also our main fundraiser. CNY draws 1000+ people each year

- **Our event is held in early February at the Westbrook Performing Arts Center**
- Interactive demonstrations, exciting song and dance performances
- Fun arts and crafts for the whole family, Delicious Chinese Food and Local Vendors

Event Partner $1000+
Verbal recognition at the celebration
Top billing in CNY Event Program
Year-long listing on CAFAM website, newsletters, and press releases

Gold Sponsor $500
Verbal recognition at the celebration
Logo in CNY Event Program
Name in our bi-monthly newsletter and press release mention

Silver Sponsor $250
Logo in CNY Event Program
Name in our bi-monthly newsletter

Bronze Sponsor $100
Name in CNY Event Program
Name in our bi-monthly newsletter

Friends of Chinese New Year $20+
Name in CNY Event Program

www.cafammaine.org/cny or 207-776-9081